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**FOR IMMEDIATE RELEASE**  
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## **D&P CREATIVE STRATEGIES & IMPACT STRATEGIES ANNOUNCE STRATEGIC PARTNERSHIP**

**WASHINGTON, DC**—Today, D&P Creative Strategies and IMPACT Strategies announced their highly anticipated strategic partnership. As 100% women and minority owned firms, both IMPACT Strategies and D&P Creative Strategies are uniquely positioned to provide clients with innovative solutions and multiple service offerings from different, yet strategic perspectives.

As the leading Latino political strategy firm in the Washington DC metropolitan area, D&P Creative Strategies is a powerful force within the government relations field. Founded in 2004, D&P Creative Strategies represents more than 40 years of experience in the core areas of strategic philanthropy, public affairs, government relations, issue advocacy, political communications, and community outreach. As a premiere government relations and political strategy firm, IMPACT Strategies was established to effect change and provide a diverse voice in national politics. With several decades of combined political experience, IMPACT Strategies provides timely intelligence, strategic guidance, and effective outcomes for its clients.

“Inclusion and diversity are critical components to the success of any company, and we strongly believe that providing strategies that respond to community needs is key to creating mutual benefits for our clients and their audiences,” said **Ingrid Duran, Co-CEO and Founder of D&P Creative Strategies.**

“We look forward to working with IMPACT Strategies in order to continue our mission of elevating the social, economic, and political status of our communities and ensure that through this partnership, we maximize the potential of underutilized opportunities,” said **Catherine Pino, Co-CEO and Founder of D&P Creative Strategies.**

“Diversity makes the difference—period. Diversity is the face of America and this fact is evident in the way both firms operate,” said **Angela Rye, Principal and CEO of IMPACT Strategies.** “In today’s highly political climate, our strategic partnership will maximize our effectiveness and yield tremendous results for our clients. We are excited to partner with D&P and look forward to providing a unique perspective to our political advocacy in the Beltway.”

To learn more about the partnership [click here](#).

### **D&P Creative Strategies**

D&P is 100% minority and women-owned and certified as a WMBE, WBE, WOSB and an LGBTBE. Collectively, the firm represents more than 40 years of experience in strategic philanthropy, public affairs, government relations, issue advocacy, political communications and community outreach. We call our approach “consulting with a social conscience.” The concept is simple; the outcomes are powerful. For more information visit: [www.dpcreativestrategies.com](http://www.dpcreativestrategies.com)

### **IMPACT Strategies**

IMPACT Strategies was founded to bring the political process within reach. With over several decades of combined experience, IMPACT Strategies has profound knowledge of public policy and is an expert in achieving results. As an emerging leader within the government relations and political consulting realm, IMPACT Strategies is a firm with a cutting edge approach to achieving our client’s goals in the Nation’s Capital and beyond. For more information visit: <http://www.impactstrategies.global>.