

FOR IMMEDIATE RELEASE June 10, 2014

IMPACT Strategies to Sponsor Horton's Kids Home Runs for Kids

(WASHINGTON, DC)- On Tuesday, June 10th, as a part of its new Community Service Initiative, IMPACT Strategies will help Horton's Kids celebrate 25 years of service at the 6th Annual Home Runs for Horton's Kids at Washington Nationals Park.

Horton's Kids is a nonprofit organization that was founded in 1989 by Karen Walser. With humble beginnings, Horton's Kids started as a group of Congressional staffers that would take children from Ward 8 on field trips. Since then, it has grown into a full fledged organization that provides educational programming, enrichment, and health needs, a comprehensive approach to helping children and their families in need.

Home Runs for Horton's Kids is a fun filled event that attracts bi-partisan support and all proceeds that are raised during the evening, directly benefits the organization. "IMPACT Strategies is proud to be a part of this celebration and commends Horton's Kids for the 25 years of service it has dedicated to the communities surrounding the Nation's Capitol and for making an influential impact on the lives of Ward 8's children" said Angela Rye, Principal of IMPACT Strategies.

IMPACT Strategies is committed to the work of Horton's Kids and applauds them in their efforts of providing children with the tools to set them on paths of success.

IMPACT Strategies is a classic political consulting and government relations boutique firm with a cutting edge approach to achieving our client's goals in the Nation's Capital and beyond.

