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IMPACT STRATEGIES ANNOUNCES NEW CLIENT ITI

(WASHINGTON, DC)—IMPACT Strategies announced today the signing of its newest client, the Information Technology Industry Council (ITI). As the leading trade association to the world’s most powerful and influential technology companies, ITI prides itself on offering governmental services that foster technology innovation. Founded in 1916 as the National Association of Office Appliance Manufactures, ITI continues in its tradition of promoting competitiveness by effectively approaching complex public policy challenges in the technology field.

“We happily welcome our new client and look forward to a great partnership with ITI to ensure their members have the best access to the government through the solutions, policy recommendations, and overall advocacy that we offer,” said Angela Rye, Principal of IMPACT Strategies.

For more information on ITI, [Click here](#).

IMPACT Strategies is a classic political consulting and government relations boutique firm with a cutting edge approach to achieving our client’s goals in the Nation’s Capital and beyond.

