



New Rules. New Game. High IMPACT



Angela Rye, *Principal*

solution-oriented


IMPACT Strategies is about practical, common sense solutions.



IMPACT Strategies is a classic political consulting and government relations boutique firm with a cutting edge approach to achieving our client's goals in the Nation's Capital and beyond. IMPACT Strategies has over three decades of combined political strategy experience.

■ Our Mission

Becoming active in the political process does not have to be a daunting task. It also does not have to be boring! IMPACT Strategies is committed to making the political process exciting, fun, and of course, IMPACTFUL!



Joe Briggs, *Principal*

legacy-seekers

**Our team is committed to making
a lasting difference.**

■ IMPACT Strategies

New Game. New Rules. HIGH IMPACT.

America is changing. The entire world is changing—and as the world becomes increasingly more flat, it is imperative that organizations, countries, and individuals are viewed as good global partners as well. First, we must start in the United States. IMPACT Strategies strives to ensure our clients strengthen the following: (1) public perception and (2) political perception to ensure maximum reach, buy-in, and influence.



difference-makers

Our team is committed to leveling the playing field and shoring up access for all of our clients—that's how we make a difference.

■ IMPACT Strategies

New Game. New Rules. HIGH IMPACT.

With the culture in America now permanently altered with the re-election of the first African American president and the early front-runner for president in 2016 being a woman, the traditional “old-boy” networks of the past are no longer the only game in town and face ever-eroding influence. Corporations, organizations, and individuals are beginning to realize the importance of playing the new game and abiding by the new rules to ensure high IMPACT!



Strategic
Message
Development



Political
Brand
Strategy



E-Organizing



Issue
Campaigns



Government
Relations



Federal
Business
Development



Diversity
Enhancement



Social Media
Strategy

■ Our Services

Understanding the “new” Washington and more broadly, the new America is imperative to the success of clients whether they are large corporations, private colleges, trade associations, or another entity. While the process of Washington is similar, the nuances of change are what make a government affairs practice not only viable, but necessary.



■ Our Services

IMPACT Strategies has a laser focus on solutions orientation and knows exactly what it takes to be successful in today's political environment. The answer is simple—human beings are the same everywhere. To influence in Los Angeles is to influence in Montgomery is to influence in the Nation's Capital. The messenger may have to change, but the message must be consistent.



What Are You Waiting For? Contact Us Today!

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