

# Dauida Pitts, MBA



**D**avida L. Pitts is a rare breed of creative competence: strong business acumen (MBA in Finance) and exceptional graphic and web design skills. A brand designer and creative problem solver, her focus is always in learning the client's business and creating a solution to make them stand out in a crowd. Her appreciation for simplistic, yet potent designs makes her a great addition to any team.

Dauida has worked with a wide range of clients including the Congressional Black Caucus, National Bar Association, Greater Washington Fashion Council, The Zella Company, Ascendant Strategy, IMPACT and the Jeff Johnson Institute to name a few.

Dauida is a proud alumna of Clark Atlanta University and the University of Delaware. She resides in the creative hub of Brooklyn, NY.